

# A GUIDE TO OUR PRECIOUS METALS

Our models come in yellow, pink or white gold, as well as gold-plated silver. Here is an explanatory guide to the different precious metals we work with.

## Gold

24 carat gold is a malleable matter. In order to rigidify it, and give it its final strength, it is combined to other metals which will give it its final colour too:

**Yellow gold** 750/1000 is made up of 75% gold, 12,5% silver, and 12,5% copper.

**Pink gold** 750/1000 is made up of 75% gold, 20% copper and 5% silver. It is the copper that gives it its distinct color.

**White gold** is a term that is used to designate grey gold - made up of 75% gold and 25% silver. It is then plated with thin layer of rhodium to give it its finishing shine and white aspect.

There are many other types of alloy that can give a salmon or purple touch to the gold.

## Gold plated Silver or Vermeil

Vermeil is made up 925/1000 silver Sterling and plated with 5 microns of gold.

Layers of gold thinner than this cannot legally be called "plated". Their surface tends to polish off the surface rapidly when worn often.

When the plating is done correctly, the molecular grip gives the item an exceptional resistance to time and use.

Vermeil also flares off no allergies

## Jewelry Hallmark

The percentage of gold in each piece is called "titre" in French and is carefully controlled by the authorities, guaranteed by the hallmark on the item itself.